

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

*Peter Bradley
Ottawa, Ontario
Nepean Sailing Club &
Trident Yacht Club*

I am pleased to pursue an opportunity to serve on the board of Sail Canada. I have served in a wide variety of governance roles over the past 20 years in both my sailing clubs as well as the board of Ontario Sailing. I have strengths in the areas of governance, strategic planning, and financial management.

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS
MODEL/PRIORITIES OF SAIL CANADA**

- I have a keen interest in working with Sail Canada to improve the visibility and connection of Sail Canada (and the PSOs) with member clubs.
- I have a strong background in board governance and both professionally and through my many board roles resulting from the training that I received and my strong interest in enhancing the governance of those organizations that I served in.
- I am an avid racer and cruiser and a member of two Sail Canada member clubs.
- I have two adult daughters that both were trained through the CanSail program, and both continue to Sail for Life.
- I have served on Club Boards at my clubs (Nepean Sailing Club and Trident Yacht Club) for 15 years. I am a Past Commodore for Nepean Sailing Club and during my tenure, Nepean hosted the Canadian Youth Sailing Championships in 2011, and I was part of the team hosting the event.
- I have been heavily involved with Ontario Sailing for the past 10 years and have had a variety of interactions with Sail Canada and worked closely with CEO Chairs and CEOs to develop and enhance the relationship between Sail Canada and Provincial Sailing Organizations. In the past two years, I have been an active participant in the team recruiting the current CEO and have been an active member of the Finance Committee this past year.

GOVERNANCE EXPERIENCE

- Past Director and Past President, Ontario Sailing.
- Past Commodore, Vice Commodore, Membership Director, and Secretary, Nepean Sailing Club.
- Former Treasurer, Trident Yacht Club; and
- Member of a variety of for-profit Boards in my professional role.

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

- Professional – Senior Investment Manager, Export Development Canada (2008 – 2024)

- Made decisions whether to invest in private Canadian Companies to help them grow internationally based upon deep financial analysis of their financial performance and in-depth due diligence of the operations of those companies.
- Served on numerous for-profit Boards of Directors as a Director or an observer with the objective of enabling those businesses to execute strategy effectively and to attain their business objectives.
- Aided those investee companies in enhancing their governance practices.
- Volunteer – Sail Canada
 - Member of the CEO Recruiting Panel (2023)
 - Member of the Finance Committee (2023-2024)
- Volunteer – Ontario Sailing Board (Director and President) (2013 – 2024)
 - Development of Strategic Plan
 - Development and implementation of Board Skills Inventory.
 - Development and implementation of Board Effectiveness Survey.
 - Developed with Board and Staff clear division of responsibilities between Board and Staff with the objective of improving effectiveness of the organization; and
 - Worked with OS Executive Director, Chair of Board Sail Canada, and CEO of Sail Canada to enhance communication and cooperation between Sail Canada and Ontario Sailing
 - Participated in numerous Sail Canada Annual Meetings.
- Volunteer – Trident Yacht Club
 - Treasurer during Covid pandemic, bringing financial management skills and leadership during turbulent period.
- Volunteer – Nepean Sailing Club
 - Held a variety of roles on the Board including Secretary, Membership Director, Vice Commodore & Past Commodore over a 12-year period.
 - Led development of Strategic Plan, Extensive lease negotiations with City of Ottawa, Hosting of Youth National Sailing Championships, re-writing of Bylaw.

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

- As Commodore of Nepean Sailing Club, I led the development of the Club's first strategic plan. That plan became shared with a variety of other clubs in Ontario, several of which used it as the basis for development of their own strategic plans. That plan was subsequently implemented at the Club and set the direction for the club for many years following.
- When I joined the board for Ontario Sailing, I led the development of the Strategic Plan for Ontario Sailing. I facilitated and led the development of the plan with the Board, Staff, and key stakeholders. That plan was subsequently implemented by the board and staff and served as the direction for Ontario Sailing for the following 5-year period.
- I have coached and guided several Yacht/Sailing Clubs in the development of their own strategic plans.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

- I am interested in finding creative ways to fundraise, to support Sail Canada athletes and pursue operational excellence in partnership with the Board of Directors.
- While I have interest in this area, I do not have a fundraising background, so my contribution will be hampered by a lack of experience, but not from a lack of enthusiasm.

OTHER RELEVANT INFORMATION

- Long time sailor (more years than I wish to count), graduate of Sail Canada learns to sail program and cruising courses.
- Member of Sail Canada CEO hiring panel; and
- Member of Ontario Sailing Executive Director/CEO hiring panel.

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

- I will bring a strong set of leadership skills to the Board, both from my professional background where I held a variety of leadership roles as well as my volunteer background where I have held a wide variety of leadership roles in two sailing clubs including Treasurer and Commodore. In addition, I have been on the board of Ontario Sailing for over a decade including as President and past President.
- I have a strong background and interest in corporate and not-for-profit governance. I have aided my clubs, my PSOs and my for-profit boards to enhance their governance. Given my experience working with Ontario Sailing and on committees with Sail Canada, I have some insights into the governance practices and opportunities at Sail Canada.
- I have exceptionally strong financial skills and was employed in a large financial organization as a finance professional for more than 30 years in a wide variety of financial roles. I have used those skills to the benefit of my clubs, Ontario Sailing, my corporate boards of directors and more recently Sail Canada on the Finance Committee.
- My approach is to first seek to understand issues faced by an organization and then offer ideas, approaches, and thoughts in a collaborative and relationship enhancing way. To summarize, I bring strong listening and leadership skills to the Sail Canada Board.

REFERENCES

Peter has been a devoted contributor to our sport as a provincial sailing authority Board member, including time as President of Ontario Sailing's Board. In my view Peter would be an ideal candidate to be a Sail Canada Board member. Peter brought to our board a strong focus on board governance and sound financial management which enabled Ontario Sailing to make significant progress forward in both areas during the more than a decade that Peter has served on Ontario Sailing's board of directors.

Peter has a broad understanding of the various facets of sailing in Canada, including programs such as learn to sail, instructor and coach training, high performance, and cruising, and has regularly been involved with Sail Canada both in his role on the Ontario Sailing Board and in his personal desire to support the sport of sailing in Canada.

It is my pleasure to recommend Peter as a candidate, I am confident that Sail Canada will similarly benefit from his background and experience.

Jeff Dejean – President Ontario Sailing

I had the pleasure of serving on the Board of Nepean Sailing Club with Peter Bradley while he was Commodore and past-Commodore of our Club. In my experience, Peter brought strong relationship management skills, exceptional financial management skills and a strong focus on board governance to our club. As past-Commodore, Peter contributed to ensuring that our board was effective by briefing new (and existing) board members on their responsibilities as board members and worked to assist our Board to become a high performing board of directors.

I am pleased to recommend Peter as a board member for Sail Canada. If elected, his knowledge and experience will serve Sail Canada well.

Corey Glynn, Commodore, Nepean Sailing Club