

**SAIL CANADA  
BOARD OF DIRECTORS  
CANDIDATE NOMINATION INFORMATION 2024**

<i>Nominee Name</i>	Paula Minnikin
<i>City, Province</i>	Halifax, NS
<i>Member of Sail Canada Club or member name</i>	Royal Nova Scotia Yacht Squadron

Please consider my offer to serve on the board of Sail Canada.

As an experienced Board Director both in Canada and internationally, I am qualified and able to contribute independent and professional input to governance, leadership and technological discussions to the Board of Sail Canada. As a passionate sailor and race official with experience at local, regional and world events, I know how to bring my governance and leadership experience to the Canadian Sailing Community in a way that will both further the mission and deliver on the strategic plan. I have served on boards as Director, Vice Chair, Chair of the Audit Committee, Chair of the Social Responsibility Committee, Chair of HR and Governance and Chair of Strategic Planning.

**PASSION FOR SAILING**

- In addition to being a regular racer, I am also a cruiser and a race official.
- Sail Nova Scotia Race Official of the Year 2023.
- Co-Chair Halifax ROCKWOOL SailGP
- My daughter raced Opti, 420 and 29ers and represented Nova Scotia at the Canada Games.
- Women's Keelboat Provincial Championship crew member
- I have been featured in several sailing magazines – mostly related to the campaign I ran with my daughter and a group of teenage girls in our keelboat from 2009 to 2016
- I have completed several ocean races and rallies to Bermuda and the BVIs from the US eastern seaboard and to the US from Canada.
- Assisted with many regattas and events across Nova Scotia and also served as a guest RO when visiting other clubs in other countries.

**STRATEGIC SKILLS**

- Governance – I am one of the founders of the Atlantic Chapter of the Institute of Corporate Directors, I am an examiner for the Institute of Corporate Directors nationally, and I have served on private, for profit, not for profit, crown corporation, QUANGO, and community boards for more than 25 years.
- I am a former CTO/CIO
- I work with boards internationally as an expert in ESG; Technology; Strategy and Governance; Employee Engagement and Leadership
- Published thought leader on governance and business.
- Have led fundraising initiatives and programs at the local, regional and national level.

## **STRATEGIC PLANNING DEVELOPMENT AND IMPLEMENTATION**

- Work regularly, leading the development of strategic plans for national and international businesses and organizations.
- Have led and continue to lead the implementation of strategic plans at the board level with universities, crown corporations, not-for-profit, community, private and family-led organizations.

## **PROFESSIONAL EXPERIENCE**

- Own my own Governance and Consulting firm
- Part owner of Spark'd – a leading employee engagement firm working in 8 languages and 14 countries.
- Former CTO/CIO of an international Engineering firm
- International experience across a wide variety of industries.

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## **WHAT WILL YOU BRING TO SAIL CANADA BOARD**

- Passion for the governance work. Belief in the power of sailing to change lives and strengthen communities. Commitment to strong ESG practices and cultures.