

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

Nominee Name Martha Henderson, OLY
City, Province Toronto, Ontario
Sail Canada Club or member name Royal Canadian Yacht Club

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS
MODEL/PRIORITIES OF SAIL CANADA**

As an Olympian and current Regional Race Officer, the advancement of the sport has always been a part of my volunteer priorities. I strongly believe in giving back to the sport that has given me so much.

In the past year, I served on the Gymnastics Canada Board whose National Sports Organization has a very different relationship with the provincial organizations. Sail Canada has a strong structure and is relevant to the provinces and clubs. These services and functions are vital to our sport and I believe we hold a unique space in the Sports world in Canada. It is this relevance that gives us our strength with our clubs and provincial organizations. I believe that if we celebrate and educate our stakeholders on these areas it will make us stronger in the whole.

GOVERNANCE EXPERIENCE

Canadian Yachting Association Board of Directors - Athlete Representative 2001-03
Board Member – Reciprocal Organization of Associated Museums 2012-2015
Royal Canadian Yacht Club Board of Directors - 1998-2001, 2009-2012, 2020 – 2024 (First Female Rear Commodore Fleet)
Disabled Sailing Association of Ontario, Director – 2017 - 2020
Vice President Business Networking International – 2016 – 2019
LORC Director 2020 - 2024
Gymnastics Canada, Director - 2023 – 2024
Canada's America's Cup 40 Women's and Youth Challenge Executive Board Member – 2024 current.

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

Sports Marketing and Sponsorship – 15 years
Travel and tourism – 10 years
Mutual Fund license
Sports Broadcasting and promotion
International Yacht Racing Union (now World Sailing) 1992-93

**EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF
STRATEGIC PLANS**

In the past three years, I have participated in and led many strategic planning sessions on all of the Boards that I have been involved with, as well as governance planning seminars with both the RCYC Board and the Gymnastics Canada Board.

I was a founding member of the Reciprocal Organization of Associated Museums setting up the structure and terms of reference for that organization and its members. I was the staff representative on the Royal Ontario Museum's Foundation Board working with the major donors, Government officials and Museum executives.

I hope to be able to bring the experience I have had in the various boards I have participated in back to Sail Canada.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

Good partnerships and donor relationships take time and nurturing. This must be at the heart of the strategy for any fundraising and sponsorship platform. I am very interested in helping Sail Canada in this manner once I understand the structure in place and where the funds will be allocated.

There are several foundations and funding channels that Canadian Athletes can take advantage. If we are not already, developing partnerships and good working relationships with them can help our organization provide more for our stakeholders than the funds the Board can bring in.

OTHER RELEVANT INFORMATION

I have worked in all aspects of sport and, as a 2008 Olympian, understand the unique needs of our athletes and the need for a strong relationship with the federation. As a Board member of a large yacht club, I also understand how clubs and other stakeholders fit into the mix. In addition, I have obtained the Regional Race Officer level in Race Management. I am consistently impressed by the number of volunteers and dedicated people who put time and effort into our sport. I look forward to bringing this perspective to the Board as well.

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

As a Race Officer, competitive sailor, cruising sailor, and power boat owner, I have broad experience in many aspects of sailing that I look forward to bringing to the Sail Canada Board. It has been over 20 years since I last held a position at Sail Canada and I am excited to have the opportunity to give back to the sport that has given me so much.

REFERENCE

“OPTIONAL, provide a short quote from a Reference.”

- **Reference Name – *Brian Angus, Past Commodore Royal Vancouver Yacht Club and Vice Chair Canada's AC40 Women's and Youth Board of Directors. See attached.***